

# SO WHAT IS FABRICATION...

in ethnographic fieldwork?

IT'S IMPORTANT  
BECAUSE

- it helps us to  
anonymise + protect  
our informants  
from data breaches

YOU CAN DO  
IT BY

- creating composite  
quotes from many  
different sources  
(whilst staying faithful  
the source + message)

IT'S NOT BAD  
BECAUSE

- fieldwork findings are  
always subjective - it's  
another way to present  
them whilst protecting  
informants!

FABRICATION IS AN IMPORTANT  
THING TO DO WHEN DIGITAL QUOTES  
(E.G. TWEETS) ARE SO EASY TO  
FIND.

PROTECT UR INFORMANTS!



# HOW TO

1. **Grab a~ Inspiration**

This would be the original sample you wanted to show:

2. **Think About TONE**

What is the message the original sample wanted to get across?  
How does it say it?

Read Exercise 8: Anthropology in my life #Rhainigomancy #HousingCrisis

First time I heard housing crisis I thought it was like a bad season in the show House MD, not a bad season in my life #Rhainigomancy #HousingCrisis

# WHY IT'S NOT BAD

Subjectivity is always inherent within fieldwork and ethnographic writing: the things we choose to look at, the people we choose to interview, and the way that we present our findings, for example.

HOWEVER, it's important to be clear about which data you've fabricated, and the ways that it's been done!

1. fieldwork in anthropology is used to make observations around the world

2. all fieldwork is subjective, no matter how it's presented

3. fabrication is another way to present observations about the world through a fictionalised narrative, protecting informants

... fabrication does not undermine the truths found in fieldwork bc it's subjective

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# FABRICATE

3. **Be a Fiction Writer**

What is another situation that could transmit this message with a similar tone?

Remember: Be creative but always respecting the meaning of the original sample!

4. **Remember: Change credentials!** (Name, using, profile pictures)

Twitter

Post of @Hans to @Hans

Shoutouts to @Hans

Chris said he's in there and challenging. Actually, you can't be anywhere because of the #Rhainigomancy

Like the May 2022 Twitter thread

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# TO SUM UP

When evolving as ethnographers, we need to take in new measures that will adjust to the times we are living

Regarding ethics, fabrication is still frowned upon by some people or groups

However, we have showed the positive impact it has from an ethical point of view

We hope you enjoyed our zine

Moddy, Uka, Ben & Julia

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# FABRICATION

What is fabrication?

Easily understood as making information provided by different people, and constructing a story

It is used to avoid exposing personal data

Using it can also help the research be more easily understood by a wider range of people

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